



WOLLONGONG

a renew australia initiative

About Renew Wollongong

Renew Australia has just launched the exciting Renew Wollongong project, which will revitalise the CBD by changing empty spaces into creative places. Our initial focus is on lower Crown Street Mall & western Crown Street towards Wollongong Train Station.

Renew Australia is a national not-for-profit social enterprise whose mission is to rejuvenate local communities and bring life back to cities, pioneered by Renew Newcastle in 2008.

How it works:

- Renew Wollongong works with property owners and agents to breathe life into empty spaces by offering them rent free to creative enterprises.
- Renew Wollongong and the property owner carefully select enterprises that suit the premises and surrounding businesses.
- The creative enterprise will not directly compete with existing tenants in the area.
- The tenant has a 30-day license and property owner can keep the property 'for lease' with the signs still up.
- The tenant or the property owner can give 30 days notice at any time to vacate.



Examples of activated spaces in Renew Australia projects

The project aims to:

- Transform empty spaces into vibrant places
- Complement not compete with neighbouring retail shops and offices
- Benefit existing retailers and businesses
- Bring more foot traffic to the area
- Breathe life into the Wollongong CBD
- Give creative enterprise a taste of running their business in a retail space
- Capacity build creative enterprises so that signing a lease and paying rent is the next step

Complement not compete

Renew Wollongong
wollongong@renewaustralia.org
0432 512 209
renewaustralia.org